

M2

NEW ZEALAND

EXCLUSIVE

Chris **PINE**

**OPENS UP ABOUT
LIFE AND SUCCESS**

THE MASTERS OF EXPLORATION

**FROM THE
AUSTRALIAN
OUTBACK
TO SPACE
AND BEYOND**

**5 SECRETS
FOR
SUCCESSFUL
START-UPS**

5

**HABITS
YOU
NEED
TO STOP
DOING**

EXCLUSIVE

**FOO
FIGHTERS
INTERVIEW**

6

**REMOTE
PLACES
YOU CAN
ACTUALLY
RENT**

REPORT

**THE
INVISIBLE
ILLNESS**

**WHAT TO
WEAR**

THIS SPRING

OCTOBER 2017 ISSUE 149 \$10.95





WHAT LIES BENEATH

**FROM GROWING UP
IN A SMALL TOWN IN
NORTH CANTERBURY,
TO HOSTING HIS VERY
OWN SERIES, PICKED
UP BY A GLOBAL
DOCUMENTARY
GIANT - NATIONAL
GEOGRAPHIC - ELLIS
EMMETT TRULY IS
AN INSPIRATION TO
GET OUT THERE AND
GET STUCK INTO
SOMETHING YOU
LOVE AND TURN YOUR
IDEAS AND DREAMS
INTO A REALITY.**

WORDS BY MATT GENEFAAS

**“Tai told me about the
Tongan warriors that would
sail their dugout canoes
from Tonga to Fiji, and then
they would wage war on
these villages and tribes...”**



EMMETT WAS LED TO A CAVE THAT
ENTOMBED 20-30 SKELETONS OF TONGAN
WARRIORS WHO TRIED TO INVADE THE
ISLAND OF FIJI.



THE ISLANDERS EXPLORED VAST EXPANSES OF THE PACIFIC, NAVIGATING WITHOUT INSTRUMENTS, SOMETIMES CROSSING HUNDREDS OF MILES OF OPEN OCEAN. ABEMAMA ISLAND, KIRIBATI

We manage to pin this busy globe-trotting adventurer down for just a moment, to talk about his passion, inspiration and drive. We talk about the most gritty, dangerous and rewarding parts of his massive journey of touring the Pacific to bring us the incredible documentary series that is *My Pacific Quest*.

From an early age, Emmett knew what he wanted to do, and it involved the outdoors and not much else. As with most kids, he felt that school wasn't really for him and left at the age of 15. From then on, he made his own path in life, by following his dreams and doing what he loved; and for most of his life, his passion and love has been for the outdoors. It took him to a career in hunting for years, which allowed him to climb, explore and engulf himself in the wild Canterbury hills. After a few years of doing this, he began to change his mind about the ethics of hunting: "I started questioning why I did it... I loved being up in the hills and

mountains; I loved our beautiful native bush, rivers and lakes; the friendships that you create while being there; and I loved seeing the wild animals that lived there. But killing the wild animals, at the end of the day, didn't sit well with me." This brought him to a new path. So, now, as a well-seasoned adventurer, inspirational speaker and author, Emmett has the perfect skill set to bring us this adventure-packed and exciting series.

With Emmett's *My Pacific Quest* journey beginning more than five years ago, you can only imagine the process it took to get from the idea to being backed by *National Geographic* and other major distributors like Outside TV. The idea began when Emmett and his business partner (and director of *My Pacific Quest*) Andre Dupuis were filming a previous project *Descending*, which was a series on discovering our oceans by Andre Dupuis and Scott Wilson, and as they got to the end of filming, they began to talk and ask the question: what next?

“Ideas are cheap, everyone has an ‘idea’, but what sets you apart from everyone else is taking that idea and making it tangible...”



“We didn’t let [not knowing how to sail] detract us from our visions of grandeur; we just thought: ‘that’s a small detail, we will just figure that out when we need to.’ So we hired a friend’s yacht, a skipper and we sailed a 6000km return journey from New Zealand up to the Kingdom of Tonga.”

Emmett dreamed about sailing from a young age, but not to just sail; his dream was to sail to remote destinations around the world. After a few months went by after their initial conversation, they began talking more seriously about the idea, and they refined the concept and developed it into something they could turn into a pilot to show to potential distributors.

“Ideas are cheap, everyone has an ‘idea’, but what sets you apart from everyone else is taking that idea and making it tangible...” As great as their idea was, it immediately set them one of the biggest challenges they would encounter on this journey – that neither of them even knew the slightest thing about how to sail a yacht, yet they had to set sail to film their pilot and to bring this idea to life.

“We didn’t let [not knowing how to sail] detract us from our visions of grandeur; we just thought ‘that’s a small detail, we will just figure that out when we need to’. So we hired a friend’s yacht, a skipper and we sailed a 6000km return journey from New Zealand up to the Kingdom of Tonga and we timed it to coincide with the calving and migration of the humpback whales, as Tonga is one of the [few] places in the world that you can swim with these whales during this amazing transition.

We filmed this 6000km journey and we came back and from that, we developed our pitch package.”

And what a pitch package it must have been, as it sparked the interest of the likes of Netflix, BBC and *National Geographic*, to name just a few. And after what must have felt like a lifetime, Emmett and Dupuis’ concept had been snapped up by *National Geographic* and Outside TV and a full season was commissioned to be made and scheduled to screen in potentially 150 countries.

From the great news of the show being signed up, came the reality of the small detail that was initially overlooked... learning how to sail.

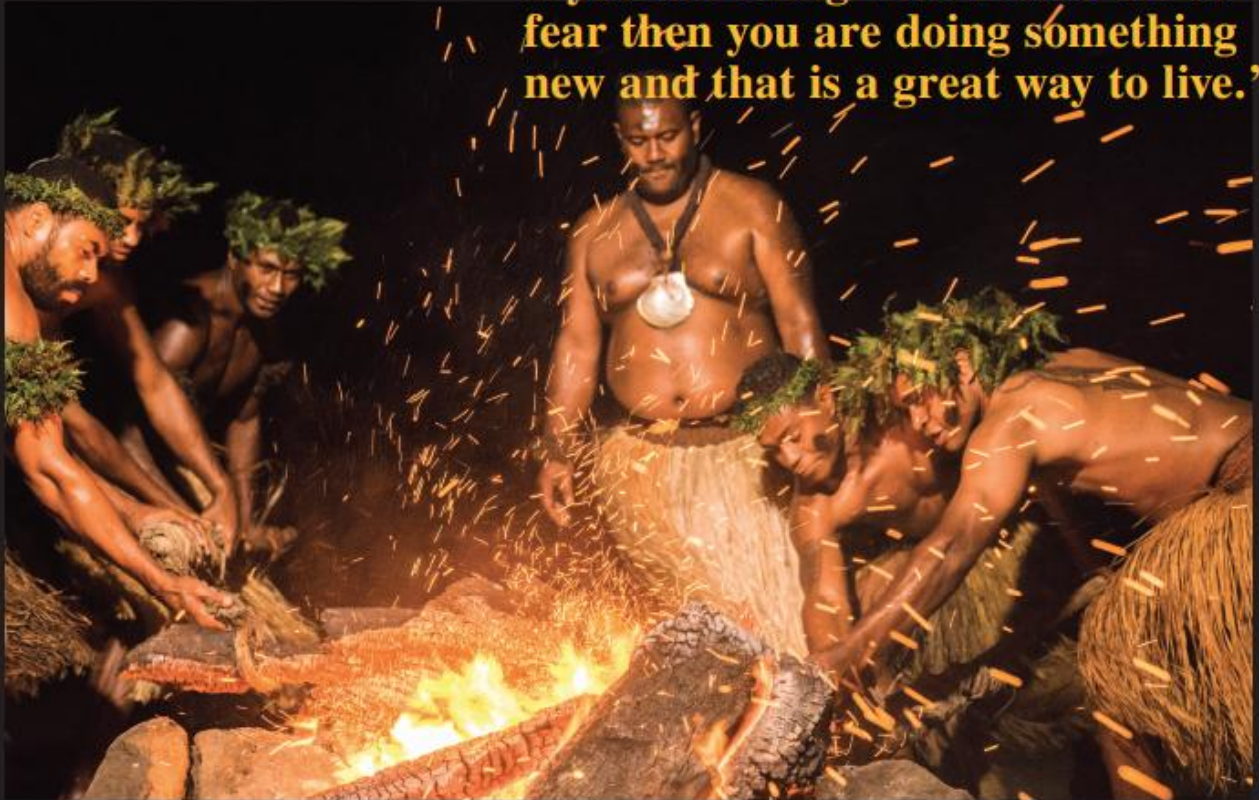
Emmett says they “spent about a year learning, going through many qualifications to becoming commercially endorsed skippers, in order to undertake this expedition. During this time, we also secured our vessel – Rory Mhor (a 56-foot cutter, a Salthouse design and New Zealand-designed and built). We refitted her and got her up to commercial survey standard so we could undertake this project.” With only a small team of just five crew in total, they all had to wear many different hats. Film crew were not just film crew, they were also part of helping sail the craft and vice versa. Then, back on the ground, they had a local team in New Zealand headed by Emmett’s wife Sanna Emmett, and another team based in Canada.

CATHEDRAL CAVE,
EUA ISLAND,
THE KINGDOM OF
TONGA.

ATELEMO, AGED 71, HAS LIVED ALONE ON THE ISLAND OF ALOFI, WALLIS AND FUTUNA, FOR THE PAST 21 YEARS.



“ I see fear as something that should be embraced. Fear keeps you sharp; if you are living with a little bit of fear then you are doing something new and that is a great way to live.”



IT IS SAID THAT THE ANCIENT RELIGIOUS CEREMONY OF THE BEGA FIRE WALK, FIJI, REQUIRES GREAT STRENGTH AND DISCIPLINE OF MIND, BODY AND SPIRIT. PIERCING ONE'S BODY IS A SIGN OF THE STRENGTH OF ONE'S FAITH.